

# APPLICATION FORM DEMO AREA

Company:
Street (no P.O. box):
Postal code/City:
Country:
Company owner or managing director: (full name)
Website:
Invoice address: (if different from address above)
VAT no.:

Responsible employee: (full name)
Position/Function:
Company telephone no.:
Extension:
Mobile phone:
Email:
Booth no. DEMO AREA previous year: (if available)

## Manufacturer/Representative/Importer It is absolutely necessary for representatives/importers to state the manufacturer/postal code/city/country.

Exhibited Products	We are manufacturer	We are a representative/importer	Company/Brand	Postal code/City	Country
1.					
2.					
3.					
4.					
5.					

If space is not sufficient, please add a separate sheet.

Requested stand dimensions	Width (m)	Depth (m)	= area (m²)
Size of booth			
Requested position	behind / between B-halls		Open-air grounds east

### Please note:

You can only use the floor space you ordered on the DEMO Area. Vans, trailers, etc. cannot be placed next to/behind your stand. These can be placed outside the exhibition grounds where there are parking spaces.

### Participation fee:

Stand rental fee	€/m² 105.00*
AUMA-fee:	€/m² 0.60**
Waste disposal	€/m² 1.50
Media entry fee	€ 549.00***

- \* Incl. user & test ride statistics gathered by using RFID technology
- \*\* please see Special Conditions of Participation
- \*\*\* will only be charged if the entry is different from the entry of the main booth.

## Notes

Please note the **Special Conditions of Participation** in the annex – they are an integral part of this contract. The following conditions are also part of this contract: General Conditions of Participation, Technical Guidelines, General Regulations.

All of the above mentioned documents can be found under [www.messe-friedrichshafen.com/exhibiting-guide-lines](http://www.messe-friedrichshafen.com/exhibiting-guide-lines). Upon request by the exhibitor, these conditions will be sent as hard copy.

All prices given are net prices. | Place of jurisdiction is Tettngang.

## Deadlines

- ➔ **Closing date for registration:** Feb 15, 2019
- ➔ **Closing date for technical orders via Online Service Center:** July 24, 2019
- ➔ **Stand construction open-air area east:**  
 Aug 28-Sept 2, 2019 7 a.m. to 8 p.m.  
 Sept 3, 2019 continuously from 7 a.m.
- Stand dismantling open-air area east:**  
 Sept 7, 2019 from 6:00 p.m. continuously  
 Sept 8-9, 2019 7 a.m. to 8 p.m.  
 Sept 10, 2019 7 a.m. to 4 p.m.
- ➔ **Stand construction behind/between B-halls:**  
 Sept 3, 2019 4 p.m. to 10 p.m.
- Stand dismantling behind/between B-halls:**  
 Sept 7, 2019 5 p.m. to 6 p.m.

**Please note:** The MFN will charge a deposit of € 500,- to the exhibitors between/behind the B-halls-. If the stand will not be set-up before September 3, 2019 4 p.m. and the stand area is fully cleared by September 10, 2019 6:00 p.m., the deposit will be refunded.

For additional costs, dates and terms of payment please refer to Special Conditions of Participation.

Data protection: Please note that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance.

With my signature, I confirm the binding registration for EUROBIKE 2019 and the applicability of the mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations).

**Place:**

**Date:**

**Company stamp/  
Signature:**



## REGISTRATION CO-EXHIBITORS DEMO AREA

With main exhibitor:	Company owner or managing director: <small>(full name)</small>
Company:	Responsible employee: <small>(full name)</small>
Street (no P.O. box):	Position/Function:
Postal code/City:	Company telephone no.:
Country:	Extension:
VAT no.:	Mobile phone:
Website:	Email:
Invoice to:            Main exhibitor    Co-exhibitors	

### Manufacturer/Representative/Importer It is absolutely necessary for representatives/importers to state the manufacturer/postal code/city/country.

Exhibited Products	We are manufacturer	We are a representative/importer	Company/Brand	Postal code/City	Country
1.					
2.					
3.					
4.					
5.					

If space is not sufficient, please add a separate sheet.

### Co-exhibitor

**Participation fee per co-exhibitor: € 240.-**

Co-exhibitors are companies that are represented on the stand of a main exhibitor with their own products and their own personnel. Companies within groups and subsidiaries count as co-exhibitors.

### Notes

### Deadlines

- ➔ **Closing date for registration:** June 5, 2019
- ➔ **Closing date for technical orders via Online Service Center:** July 24, 2019

### Additional costs

**Media package: € 549.00\***  
\*will only be charged if the entry is different from the entry of the main booth

For additional costs, dates and terms of payment please refer to Special Conditions of Participation.

Please note the **Special Conditions of Participation** in the annex – they are an integral part of this contract. The following conditions are also part of this contract: General Conditions of Participation, Technical Guidelines, General Regulations.

All of the above mentioned documents can be found under [www.messe-friedrichshafen.com/exhibiting-guide-lines](http://www.messe-friedrichshafen.com/exhibiting-guide-lines). Upon request by the exhibitor, these conditions will be sent as hard copy.

Data protection: Please note that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance.

With my signature, I confirm the binding registration for EUROBIKE 2019 and the applicability of the mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations).

**Place:**

**Date:**

**Company stamp/  
Signature:**

# Special Conditions of Participation

## for EUROBIKE 2019



### Definitions

**MFN:** Messe Friedrichshafen GmbH shall hereafter be referred to as „MFN“.

**OSC:** Upon admission, exhibitors receive an access code for the Messe Friedrichshafen Online Service Center (hereafter referred to as „OSC“). Media entries as well as technical and organizational orders must be executed via the OSC.

### General Conditions of Participation:

General Conditions are available here: [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines).

## 1 General event information

### 1.1 Opening times

The DEMO AREA as part of EUROBIKE 2019 will take place from Wednesday-Sunday, September 4 -7, 2019 at the MFN exhibition grounds in Friedrichshafen. The DEMO AREA exhibition (Stand preparations and customer meetings) will be open from 9.00 a.m. to 6.00 p.m. Test rides inside the fair grounds and on the test tracks will be possible from 10 a.m. to 5 p.m. The right to alter the opening times due to serious reasons is reserved.

### 1.2 Set-up and dismantling times

#### 1.2.1 DEMO AREA open Air Grounds East

##### Set Up:

August 28 – September 2, 2019 7:00 a.m. – 8:00 p.m.

September 3, 2019 continuously from 7 a.m.

Advanced stand set-up has to be approved by the project management and can be requested in the OSC (subject to charge).

##### Dismantling:

September 7, 2019 from 6:00 p.m. continuously

September 8 - 9, 2019 7:00 a.m. - 8:00 p.m.

September 10, 2019 7:00 a.m. - 4:00 p.m.

Early dismantling is prohibited. Please note our General Conditions of Participation.

#### 1.2.2 DEMO AREA behind and between the B-halls:

##### Set Up:

September 3, 2019 4.00 p.m. – 10.00 p.m.

Advanced stand set-up is not possible.

##### Dismantling:

September 7, 2019 from 5:00 p.m. – 6.00 p.m.

Early dismantling is prohibited. Please note our General Conditions of Participation.

MFN will charge a deposit of € 500.00 to DEMO AREA exhibitors based behind and between the B-halls. The deposit will be refunded, if the stand will not be set-up before September 3, 2019 4.00 p.m. and the stand area is fully cleared by 6.00 p.m. on September 7, 2019.

**1.3** After admission, all services may be ordered via the OSC. You will receive the access code for service orders and media entries by e-mail.

**1.4** Entry to the show grounds / deposit regulation: To access the fairgrounds with a vehicle during the set-up period, a deposit needs to be paid in cash. Details will be available at: [www.eurobike-show.com/eb-en/exhibitors/timeline](http://www.eurobike-show.com/eb-en/exhibitors/timeline) (available April 2019).

**1.5** Stand parties after the closing of the trade fair must always be approved by the project management and can be registered via the OSC. The stand party fee is €100.00.

### 1.6 Stand construction requirements

A special permission for tents over 70m<sup>2</sup> and stands higher than 2,50m is required. Please consider the maximum construction height of 6m. Two-storey stands need to be applied for with a verifiable calculation (subject to charges). For the examination of the verifiable calculation a fee of €250.00 will be applied. Construction plans must be submitted to the project management for approval at least 4 weeks before the start of the construction work.

**1.7** The ground floor is made of rare asphalt. The exhibitor shall be responsible for keeping their own exhibition area clean and must report any damage to the organizer immediately. The use of ground pegs must be approved by the project management.

**1.8** Direct selling is prohibited.

**1.9 Wifi:** MFN has its own Wifi, which exhibitors and visitors can log onto. Exhibitor's own Wifi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

**1.10 GEMA:** exhibitors have to register the use of copyright music, videos or movies with the German authority GEMA. Registration forms are available at: [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines).

**1.11 Catering:** MFN has official exclusive contract partners for catering and beverage services – addresses can be found via the OSC. Any other company must be registered with MFN. The fee for external caterers is € 100.00/vehicle per day.

**1.12 Guarding / Liability:** MFN does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the OSC. MFN recommends booking a stand security in the OSC for the entire duration of the exhibition as well as for the set-up and dismantling period.

**1.13** Use of operations equipment: For logistic and safety reasons, the use of cranes, forklifts and lifting platforms/hydra ladders is exclusively limited to the official contract partners of MFN. These services can be ordered via the OSC.

## 2 Registration and admission

Registration (participation and stand order placement) for the EUROBIKE DEMO AREA 2019 is made by using the registration form, which must be completely filled out and signed as legally binding. This registration is an offer of a contract, which requires acceptance by MFN. Submission of the registration form shall not constitute a claim for acceptance. The written participation of MFN with disclosure of the allocated stand (stand confirmation) and the accompanying participation invoice shall be considered as admission to the DEMO AREA. If the content of the stand confirmation differs from the content of the exhibitor's registration, the contract shall take effect in accordance with the stand confirmation, **unless the exhibitor objects in writing within two weeks.**

## 3 Participation fee / Exhibitor passes

**3.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes according to the size of the stand space, exhibitor service by the project management, provision of the exhibition's in-house information systems, target group specific marketing of the show, security and cleaning of the exhibition area and complimentary promotional material for the exhibitor's own visitor advertising. Furthermore, the stand rental fee includes detailed user and test ride statistics tracked by using RFID technology.

The fees pertain to the entire duration of the exhibition. If a two-storey stand is approved, 50% of the stand rental fee will be charged for the space of the upper structure.

**3.2** The co-exhibitor fee is € 240.00 /co-exhibiting company. Definition of co-exhibitor: see General Conditions of Participation.

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note the explanations of the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

## 4 Terms of payment

The participation fee is payable 4 weeks after receipt of invoice; however by May 17th, 2019, at the latest. All invoices issued after May 17th, 2019, are payable immediately. Please note the payment due dates and information on bank details listed on MFN invoices.

## 5 Stand cancellation / cancellation fee

If the exhibitor cancels the participation once admission has been granted, the exhibitor is obliged to pay a cancellation fee. The full participation fee will be charged if the stand cannot be sold to any other company. Should MFN be able to sell the stand again, a cancellation fee of 25 % of the participation fee will be charged.

## 6 Additional services

**6.1** In addition to the participation fee, the acceptance of the following services is obligatory:

- Flat fee for general waste disposal: € 1.50/m<sup>2</sup> stand space.
- AUMA fee (€0.60/m<sup>2</sup>) to be paid by the exhibitor will be invoiced by MFN for AUMA and passed on. (See General Conditions of Participation)

**6.2 Power consumption:** The calculation basis for power consumption is regulated under the e-form for electrical installations in the OSC.

**6.3** The water and sewage fee is € 4.50/ day/ supply point. Water installation can be ordered via the OSC.

Additional services can be ordered via the OSC. All quoted prices are net prices.

## 7 Legal notices

**7.1** Violation of the exhibition terms and conditions gives MFN the right to close stands immediately and to clear them off without requiring court action. This applies in particular to cases of advertising in contravention and in case of advertising for political or ideological purposes.

**7.2** The German version of the contract is binding.

Place of fulfillment: Friedrichshafen, place of jurisdiction: Tett nang/Ravensburg  
HRB-No. 1179 Registration Court, District Court Tett nang