

## Press conferences

### EUROBIKE 2019

#### Thursday, 29.08.2019

**11:00 a.m. - 12:00 p.m. Eurobike Press Conference including presentation of the latest innovations**

Curtains up for the Eurobike 2019 and loads of interesting novelties for the bike season 2019. The 28th edition of the leading international trade fair is once again the ideal platform for mobility-innovations from all over the world.

Foyer East

#### Tuesday, 03.09.2019

**11:00 a.m. - 01:00 p.m. Eurobike Industry Discussion with Innovation Tour**

At our Industry Discussion in the Berlin Conference Room, we will, together with international experts from industry and trade, present various market data and talk about current trends but also challenges in the bicycle industry.

*The event will feature simultaneous German/English translation.*

Please let us know if you are participating by or e-mail to

[presse@messe-fn.de](mailto:presse@messe-fn.de).

Conference Center East, Room Berlin

#### Wednesday, 04.09.2019

**01:00 p.m. - 02:00 p.m. Press conference Taiwan External Trade Development Council (TAITRA)**

Taiwan Product Launch

Language: English

Conference Center East, Room Paris

In case of further questions please contact our press department. They will be glad to help you.

**Messe Friedrichshafen**

Public Relations Department

**Presseinformation**  
**Press release**  
**Communiqué de presse**  
**Informazione stampa**

**28<sup>th</sup> International**  
**Bicycle Trade Exhibition**  
**September 4 – 7, 2019**  
**Friedrichshafen, Germany**



**28. Internationale**  
**Fahrradmesse**  
**4. – 7. September 2019**  
**Friedrichshafen, Bodensee**

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**2019**

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