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International bike industry shows strong commitment to 28th edition - Lake Constance to welcome regular, returning and new exhibitors

Strong and diverse starting field at Eurobike 2019

Friedrichshafen - Eurobike and bicycle mobility is demonstrating its increasing ability to attract and inspire. Trade and industry look forward to a strong and diverse starting field when the leading international trade show opens its doors from 4 - 7 September 2019. Head of Eurobike, Stefan Reisinger, announces: "It is already evident that we are entering the next show season with plenty of momentum. We expect 1,400 exhibitors - a full house - and look forward to welcoming regular established players, prominent returners and exciting newcomers."

Following announcements by Bulls, Hercules, Kettler Alu-Rad and Flyer at the end of the 2018 season that they will be returning to the leading trade show at Lake Constance, the show organisers are delighted with the number of further industry brands committed to attending Eurobike. The major wholesaler, importer, distributor, manufacturer and exclusive distributor of bike and component brands BBF Bike GmbH is joining the ranks at Eurobike.

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Following a two-year break, ADP Engineering GmbH is also returning to Friedrichshafen. The Dieburg-based designers behind the Rotwild brand will be a welcome addition to the Eurobike high-end mountain bikes portfolio.

In addition to established brands, Eurobike always showcases an impressive number of new exhibitors. This continues to be the case in 2019. For example, Pexco GmbH is attending for the first time. The company led by the well-known Puello bike industry family is presenting its latest mobility developments at Lake Constance with its brands Husqvarna, Raymon and Ready to Race.

Growth is also evident among system providers for pedelec drives. Big German mobility brands Mahle GmbH and Amprio GmbH, who both enjoy turnover in the billions, are premièring at Eurobike in Friedrichshafen. And Yamaha, one of the leading international manufacturers of e-bike systems, is showing at Lake Constance for the very first time.

In the performance sports segment, high-pedigree brands Bianchi and Storck are returning to Eurobike 2019. And with Böttcher, Patria, Brompton and Hase Bikes, further smaller, specialist brands are rejoining the Eurobike peloton. Suppliers such as Zwift, Bkool, Casco and Sena will also be attending and injecting fresh momentum.

Eurobike 2019 includes three working days open to trade only (4 - 6 September), while Saturday, 7 September 2019, will once again be Festival Day and celebrate end user enthusiasm for bikes and mobility. For more information, visit www.eurobike-show.com.

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In case of further questions please contact our press department. They will be glad to help you.

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Abteilung Kommunikation
Wolfgang Köhle
Telefon: +49 7541 708-307
Telefax: +49 7541 708-331
E-Mail: presse@messe-fn.de

Messe Friedrichshafen GmbH
Postfach 2080
88010 Friedrichshafen
Neue Messe 1
88046 Friedrichshafen
GERMANY
www.messe-friedrichshafen.de

Sitz der Gesellschaft: Friedrichshafen
Amtsgericht Ulm, HRB 631179
Aufsichtsratsvorsitzender:
Oberbürgermeister Andreas Brand
Geschäftsführer: Klaus Wellmann