

11/12/2018

VELOBerlin 2019 - The bicycle festival with new brands and a variety of themes

VELOBerlin takes off again at Tempelhof Airport

Berlin/Friedrichshafen - Berlin's bicycle festival VELOBerlin will once again make the former city airport a unique meeting place for all bicycle fans on April 27 and 28, 2019. Following its successful premiere in 2018 with 18,000 visitors and 500 brands, the organizers Velokonzept and Messe Friedrichshafen are launching an even bigger and more diverse bicycle festival in the heart of Germany's capital.

VELOBerlin makes the most important trends and innovations in the bicycle industry accessible to everyone interested in cycling. Whether your focus is on practicality and speed in your daily life or you use bicycles as a means of gaining fitness, taking part in competitions, or going off the beaten track, whether you are looking for a bike with a huge payload capacity as a replacement for a car, one that is simple and elegant without a lot of frills, or a bicycle with or without electric power: At VELOBerlin, exhibitors from Germany and all over the world will be presenting all the facets of the growing bicycle market - a worldwide trend that is particularly pertinent to the urban lifestyle in Berlin.

2018

1 / 4

The current models of the manufacturers can be tested on various test tracks and courses - and if you like them, you can also purchase the bikes on the spot. A varied program with experts, bike shows and hands-on activities tempt visitors to linger, exchange ideas, and be inspired. Events on special topics provide information and networking opportunities for the industry, bicycle enthusiasts, and other visitors. Thrilling and extraordinary competitions on racing bikes, fixed-gear bikes, and cargo bikes as well as BMX, bike trial, bike polo, cycleball and artistic cycling tournaments get people excited for cycling as a sport.

Big names and newcomers

With the development from a regional bicycle trade fair to a European bicycle festival, the exhibition will feature classics such as BBF, Hartje with Victoria and Conway, Kalkhoff, Riese & Müller, the VSF bicycle manufacturer, as well as ABUS, SKS, SIGMA and VAUDE, high-end component manufacturers such as Rohloff, Pinion Drive Systems, and SON Hub Dynamos and up-and-coming Berlin brands like Schindelhauer Bikes, 8bar bikes and HNF Nicolai. Some of the world's leading sport bike manufacturers such as Cannondale, Specialized, Simplon and the German brands Focus and Cube have confirmed their first participation in VELOBerlin in 2019.

YoungStars - for the whole family

YoungStars is the name of the new area dedicated to young cyclists starting in 2019. Checking out options for transporting your youngest child, research on a child's first very own bike, or finding a mountain or street bike to win a

2018

2 / 4

race with - in the YoungStars exhibition, children and parents can find out more about bicycles, accessories, and special offers and the exhibitors at YoungStars' partner kinderfahrradfinder.de as well as try out the bikes on their own test and action course. The special focus area will be supplemented with shows, hands-on activities relating to riding technique, and safety training courses for more self-confidence in road traffic - which is also recommended for parents.

About VELOBerlin

Since 2011, VELOBerlin has taken place annually as the largest urban event open to the public in the bicycle sector. After seven years at Messe Berlin, VELO moved to Tempelhof Airport in 2018 with a new festival concept. On approx. 25,000 square meters of exhibition and test areas, 285 exhibitors with 500 brands (2018) will be showing their exhibits in atmospheric hangars and in the covered outdoor area. Visitors are encouraged to look around and go on test rides at the various test and action courses, take in a varied stage and supporting program, watch cycle races, and go on cycle tours. VELOBerlin is presented by Messe Friedrichshafen, which also runs the world's leading trade fair Eurobike on Lake Constance. The bicycle festival is operated by Berlin agency Velokonzept, which also carries out other VELO events in Hamburg and Frankfurt.

Key facts about VELOBerlin. The bicycle festival.

Date: April 27-28, 2019, 10 am - 6 pm

Location: Tempelhof Airport, Hangars 5, 6, and outdoor area

Entrances: "Land-side" entrance: Tempelhofer Damm /

2018

3 / 4

Presseinformation
Press release
Communiqué de presse
Informazione stampa

**28th International
Bicycle Trade Exhibition
September 4 – 7, 2019
Friedrichshafen, Germany**



**28. Internationale
Fahrradmesse
4. – 7. September 2019
Friedrichshafen, Bodensee**

U-Paradestrasse, "Air-side entrance": via Tempelhof Field

Area: Exhibitions & test courses: approx. 25,000 m², Race track for VELO Airfield Race: approx. 1400 m circuit

Presented by: Messe Friedrichshafen/Eurobike, Friedrichshafen

Organization: Velokonzept Saade GmbH, Berlin

Online tickets: Day ticket €7.00, festival ticket €12.00 (at www.veloberlin.com starting on March 1, 2019)

Price at the gate: Day ticket €9.00, reduced €7.00, Festival ticket €14.00, reduced €12.00, Free admission for children up to 14 years of age.

Online: www.veloberlin.com

Social media: www.facebook.com/veloberlin, <https://twitter.com/veloberlin>, www.instagram.com/veloberlin

Press contact, information, accreditation:

Christoph Schulz, Velokonzept

Tel. +49 30 3116514-15

presse@velokonzept.de

All press releases and images:
www.veloberlin.com/presse.html

Note to Editors: Characters (with spaces): 5280

In case of further questions please contact our press department. They will be glad to help you.

2018

4 / 4



Abteilung Kommunikation
Wolfgang Köhle
Telefon: +49 7541 708-307
Telefax: +49 7541 708-331
E-Mail: presse@messe-fn.de

Messe Friedrichshafen GmbH
Postfach 2080
88010 Friedrichshafen
Neue Messe 1
88046 Friedrichshafen
GERMANY
www.messe-friedrichshafen.de

Sitz der Gesellschaft: Friedrichshafen
Amtsgericht Ulm, HRB 631179
Aufsichtsratsvorsitzender:
Oberbürgermeister Andreas Brand
Geschäftsführer: Klaus Wellmann