

24/08/2017

Press conference of the Eurobike presents the new bicycle products for 2018 - Electric motors still trending - Looking for "200 kids for 200 years" on Festival Day

## **Innovations at Eurobike: From the bicycle sock to the lock that sounds an alarm**

**Friedrichshafen, Germany - Technology and design showdown in Friedrichshafen: The world's leading bicycle trade fair Eurobike will be exhibiting the bicycle trends of tomorrow from August 30 to September 2. Some 1400 exhibitors will present products and innovations driving the market into the future. "Eurobike, as an industry platform that is both global and the world's largest, will be offering top brands, innovative products, numerous novelties, high-profile award winners, and lots of start-up ideas also in 2017. The bicycle is celebrated in Friedrichshafen, with the festivities including renowned guests ranging from Olympic gold medal winners to political heavyweights such as Winfried Kretschmann and Winfried Hermann," say Messe Friedrichshafen CEO Klaus Scheffner and project manager Dirk Heidrich. On the occasion of the 200th anniversary of the invention of the bicycle, "200 kids for 200 years" are being sought for Eurobike Festival Day. As part of this promotion, young bike riders can**

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**win training bicycles, helmets, locks, and much more.**  
**The press conference presented a selection of products in the run-up to the event.**

### **Lhasa E R2500i - e-mountain bike with integrated battery**

The comfortable full-suspension MTB with "all-terrain bike" character from Centurion was completely redesigned for the 2018 model year. It features full integration of the new Bosch PowerTube battery, resulting in more space for the bottle holder and a tidier appearance. The Lhasa series was inspired by the Lhasa-Kathmandu, a mountain bike with which brand founder Wolfgang Renner crossed the Himalayas for the first time in 1987.

### **Moab Rain Suit - extremely lightweight rain overalls**

With the rain overalls Moab Rain Suit for mountain bikers from Vaude, you can tear through the terrain even when the weather is terrible. The extremely lightweight 2.5-layer overalls are quickly stowed in a backpack and are available in a short-sleeved version with pre-shaped pant legs that extend over the knee. They can also be adjusted in width and are equipped with waterproof zippers and a chest pocket. The PFC-free Cplex Green membrane is both wind- and water-proof.

### **Project Y - pioneer in the e-racing bike sector**

Maximum performance at any time and on any track is delivered by one of the first electric racing bikes from Focus. The cyclist does not feel the e-support until it is needed and there is no annoying pedaling resistance. The drive supports up to 400 watts and delivers maximum performance in any situation.

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### **Stadtwandler jacket - convertible city jacket combines fashion and function**

The front lower part of the Stadtwandler jacket by Lightweight of Friedrichshafen can be folded inwards and fixed with snap fasteners for appropriate fitting on the bicycle. The raised collar serves as a windbreak during the ride, and reflective edging on the collar and the lower back provide additional protection in road traffic. Hidden sleeve inserts with thumb loops and the integrated stretch inlay between the shoulders and in the armpit area guarantee a comfortable, sporty riding position. Upon arrival at work, the snap fasteners can be opened and the windbreak taken off with a zipper.

### **GSD - first cargo folding bicycle with electric drive**

A pedelec that defines a new category: "Compact Utility." The GSD from Tern transports two children as well as an entire week's shopping, carries 180 kg, and is less than 180 cm long, giving it a length less than that of a traditional Dutch bicycle. Tern's folding technology makes it easy to fit into a VW Touran as well as an apartment. The bicycle for the whole family is suitable for rider sizes from 150 to 195 cm. The GSD can be propelled up to 250 km by a Bosch Performance central motor with up to two batteries.

### **Packster 40 - small and handy e-cargo bicycle with plenty of storage space**

The Packster 40 is a crossover e-cargo bike from Riese&Müller. It combines cargo and child transport with the comfort of an agile e-bike. The 40 cm wide loading area is equipped with the Carry System, a basket that can also be equipped with a child seat. Its short, slimline, and compact silhouette, as well as its weight of less than 30 kg,

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make the bike particularly easy to ride.

### **Klever X-Speed - iconic design for e-bike with rear motor**

The X-Speed ??from Klever Mobility of Cologne makes the battery the central theme and deliberately defines the difference from a conventional bicycle. The "loop frame" positively integrates the battery, and its kinking upper tube results in a unisex frame design with reduced height in the standing area. The S-Pedelec with a 600-watt rear motor and energy recovery, Shimano Deore XT rear dérailleur, 11-speed cassette, suspension fork with 80 mm spring travel, and hydraulic Magura MT4-e brakes represents an alternative to the car in everyday life.

### **Bordo Alarm 6000A - world's first alarm folding lock**

The classic becomes mechatronic. In addition to the lock's high mechanical security, Abus is making use of an alarm of up to 100 dB, which has already proven itself in motorcycle security, in the first alarm folding lock in the world. Any attack attempt results in a warning for the owner and deterrence for the thief.

### **Plug V plus - simultaneous cycling and charging with powerbank**

The dynamo-powered mini-powerbank from tout terrain provides power while riding and when standing still. The screw plug completely seals the USB port, protecting it from moisture and dirt. At speeds of 7 km/h and up, the integrated rechargeable battery charges at up to 1.2 A charging current. The Intelligent Device Management automatically recognizes cell phones / GPS devices and negotiates the corresponding charging current.

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### **E-GLOVE 2 - heated glove ensures riding comfort in winter**

The E-Glove 2 provides warm hands in any weather. The new iR-WARM system of the glove was invented by the RACER SAS Research and Development Center and approved by the French Army Biomedical Center. The heating circuit is controlled by a microprocessor which thermoregulates the temperature in the glove and features greater battery autonomy. In addition, the heating and battery operating times can be precisely set using a new charging indicator.

### **Flectr Zero - aerodynamic spoke reflector with pleasant lighting effect**

No air resistance, no weight, no imbalance. The FLECTR ZERO is a spoke reflector that combines stylish design with high reflectivity and excellent aerodynamics. With a light weight of 0.7 grams and a flow-efficient profile similar to that of a dart, it does not affect the characteristics of the wheel in motion.

### **VELOSOCK indoor bike cover**

The Velosock is a creative solution for storing bicycles in living rooms and easy transport by car or public transport. The Velosock keeps the surroundings clean and protects floors from black tire markings. Suitable for 99 percent of all bicycles. It absorbs moisture, dries quickly, protects the bike from rust, and is suitable for washing machines.

The Eurobike will take place this year from August 30 to September 2, 2017. While the first three days are reserved for trade visitors, all bike enthusiasts will be able to not only see the new products of the upcoming model year but also

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**Presseinformation**  
**Press release**  
**Communiqué de presse**  
**Informazione stampa**

**26<sup>th</sup> International  
Bicycle Trade Exhibition  
August 30 – September 2, 2017  
Friedrichshafen, Germany**



**26. Internationale  
Fahrradmesse  
30. August – 2. September 2017  
Friedrichshafen, Bodensee**

test and experience them in many cases on Festival Day on Saturday.

For more information, visit: [www.eurobike-show.de](http://www.eurobike-show.de) and [www.facebook.com/eurobike.tradeshow](http://www.facebook.com/eurobike.tradeshow).

**The opening hours of Eurobike 2017:**

**Eurobike Business Days:** Wednesday, August 30, until Friday, September 1, daily from 9 am to 6 pm: Trade visitors only

**Eurobike Festival Day:** Saturday, September 2, from 9 am to 6 pm

*Please note that the Eurobike is open to the general public only on Festival Day (Saturday).*

Note to Editors: Characters (with spaces): 8024

In case of further questions please contact our press department. They will be glad to help you.

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